



## Quick Guide to TalentBank

### how does it work?

**TalentTracker® eRecruiter** includes a **TalentBank** which allows your business to start building a database of talented applicants that you can call on as and when required.

The TalentBank allows your business to re-route pre-screened candidates or even speculative applications for review at a later date.

As your TalentBank grows it will become an excellent applicant database, allowing you to access a pre-screened pool of candidates to fill vacancies as and when they arise.

### slash attraction costs

With a pool of talented candidates that you can call on directly, you can drastically reduce your attraction costs by as much as 70%.

By calling on existing talent, it drastically reduces the need for external recruitment campaigns such as press advertising.

### reduce time to hire

This feature has already been used by one of our clients to hire a candidate directly in less than 30 minutes. With a pool of applicants in your database, you can call on talented candidates as and when your business is undertaking a recruitment drive.

### re-route Talent

In addition to handling speculative applications, the TalentBank can also re-route applicants who were unsuccessful in a particular application but who could be well suited to another role or even location within the business.

This will allow your recruiters to quickly build a database of talent for the future needs of your business.

**Slash your attraction costs  
and dramatically reduce  
your time to hire**

## TalentTracker® eRecruiter

Build a pool of Talent, ready to call on as and when you need to

### a host of flexible features

- Re-route unsuccessful applicants to Talent Bank
- Attract speculative applications to your Talent Bank
- Pre-screen all applications to ensure your Talent Pool is ready to call on
- Company specific pre-screening, designed for your business
- Access TalentBank in real time around the clock
- Ability to call on candidates directly (without third party involvement)
- Username and password protected to ensure only authorised users can access
- Access TalentBank in any location on any computer
- Ability to reduce your attraction costs
- Ability to reduce your time to hire

### TalentTracker® Client Result:

“70% of candidates recruited with minimal or no attraction costs.”

### want to find out more?

If you'd like to discuss **TalentTracker®** in more detail give us a call now on **0870 850 5284** or email us at **enquiries@logicalinnovations.co.uk**. We will be on hand to help your business.



24 Castle View  
Airth Castle Estate  
Airth  
Stirlingshire FK2 8GE  
t: 0870 850 5284  
e: enquiries@logicalinnovations.co.uk  
w: www.logicalinnovations.co.uk