



## Why Online Recruitment?

### The importance of automating your recruitment in difficult economic times

**Doom and gloom. Credit crunch. Now has never been a better time to reduce your recruitment costs and review your current processes.**

Get rid of the paper and start automating and streamlining your recruitment.

Get your recruitment online with your own careers site. That way you drive candidates directly to your business and drastically reduce advertising and agency costs.

#### Save Time

Typically over 50% of applications are automatically screened out during the online application process due to specific company and job screeners we design with you. No more sifting through CV's so you can reduce your recruitment administration time and speed up the whole process.

#### Save Money

Saving time saves your business money. Typically you could reduce your candidate application costs by 50% and reduce recruitment administration time. You can also drastically reduce your attraction costs by using your own pre-screened pool of applicants.

#### Automate Recruitment

With recruitment stages tailored to your business, you can automate workflow stages of the recruitment process. This not only includes the application process but also your email and letters to candidates.

#### Build Your Own Talent Bank

Build your own bank of talented applicants all pre-screened ready when you need to recruit. That way you don't have to reply on external agencies to fulfil your vacancies. Hire a candidate in under 30 minutes by calling on your Talent Bank.

**Get online.  
Get your own career site.  
Drastically reduce your  
candidate attraction and  
application costs.**

- Branded careers website
- Tailored online application
- Eligibility screening
- Job specific screening
- Scripted telephone screener
- Candidate scoring
- Decision matrix
- Automated workflow
- Automated emails & letters
- Real time job posting
- Approval process
- Management reporting suite
- Administration dashboard
- Help and support features
- Simple & intuitive interface
- Fixed monthly cost
- Plus lots, lots more.

**Simple & intuitive to use.  
Tailored to your business.  
Fixed monthly cost from  
just £995 per month.**

**Tel: 0870 850 5284**

## Why choose TalentTracker?

### Tried & Tested

**TalentTracker® has been used for over a decade by leading businesses throughout the UK to reduce recruitment costs and process millions of applications efficiently.**

From medium to large size businesses, online recruitment pays for itself over and over. Our clients come from a diverse range of sectors: from retailers to banks; and recruitment agencies to contact centres. So no matter what your business type, our tailored model ensures we provide a system that truly delivers because it meets your specific requirements.

### Simple to Use

Not our words but our clients. A straightforward dashboard that lets you control your entire recruitment process. Designed by HR people, it's intuitive to use without any technical know how. Effortless for both your recruiters and your candidates.

### Fast to Deliver

An online system that requires no software, lets you post vacancies in real time, process applicants immediately and access a host of reporting in real time. Clients have been up and running in just 2 weeks.

### Tailored

With our tailored model, you get an online application process designed to align with your company and specific jobs. We also tailor the recruitment process for your business whilst building in an Administration dashboard that allows you to make changes easily without technical know how or added expense.

### Low Cost

You'll find our value offering **TalentTracker® eRecruiter** is much more cost effective than many other leading systems on the market. With a fixed cost of £995 a month plus a one off set up cost of £5,000 we keep it simple. At a time when you need to control costs, we provide a fixed monthly fee regardless of the number of users, so no hidden surprises when you can least afford it. That way there's no huge investment pot needed to get started or uncertainty over your monthly fees.

**"We chose TalentTracker® after seeing the success of previous projects."** Jos Burton, Hays Contact Centres

### Client Testimonials

#### Save Time

"Not only has this reduced the timescales of recruitment from application to offer, it has enabled us to screen every candidate."

#### Save Money

"50% reduction in per candidate application costs."

#### Automate Recruitment

"Within the first three months we processed over 10,000 applicants exceeding our expectations."

#### Your Own Talent Bank

"At least 70% of candidates have been hired with minimal or no attraction cost."

#### Simple to Use

"**TalentTracker®** was the obvious choice for us - it is simple and easy to use allowing our recruiters to be up and running fast."

#### Fast to Deliver

"Despite the solution being uniquely tailored to our client's needs, Logical Innovations delivered in just 2 weeks."

#### Tailored

"Logical Innovations have helped us to tailor the system to meet our specific needs."



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