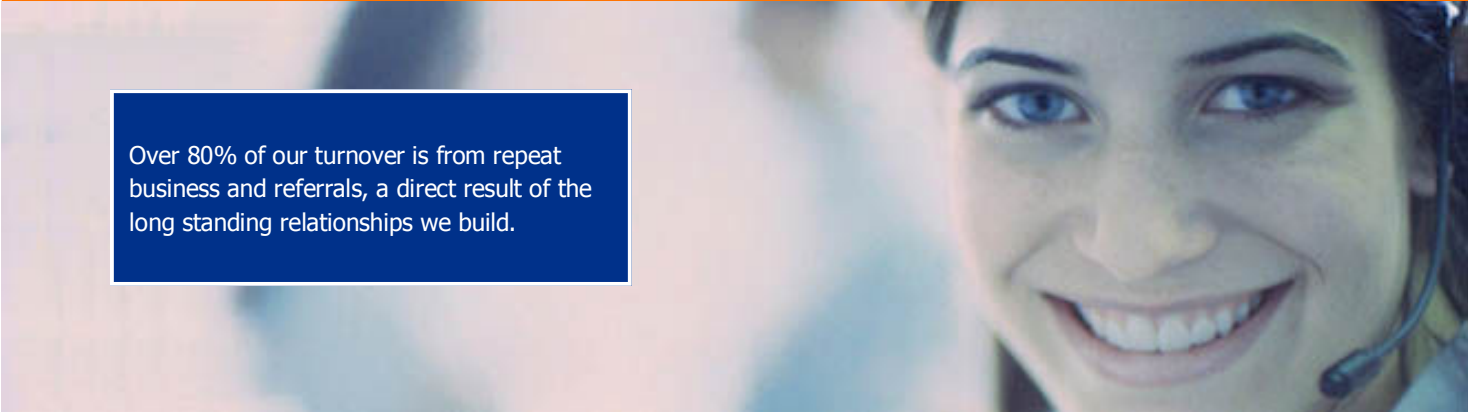




TalentTracker[®]

transforming recruitment

who we are



Over 80% of our turnover is from repeat business and referrals, a direct result of the long standing relationships we build.

1996 the story begins

Logical Innovations was founded in 1996 as a specialist recruitment software supplier. By combining expertise in IT and HR staffing, the development of tailored recruitment systems began.

1998 major new clients on board

By designing a solution that meets the needs of HR professionals, we are now working with blue chip clients in the UK including high street retailers and recruitment agencies delivering bespoke solutions.

2000 launch of TalentTracker®

We launch to the UK market the **TalentTracker®** brand of online recruitment systems. This includes **TalentTracker eRecruiter®** designed to meet the needs of all businesses, regardless of their needs.

2002 UK wide customers

We extend our customer and partner base across the UK covering a wide range of sectors including banks and contact centres. Our high volume solution **TalentTracker® Enterprise** is born.

2004 award winning

We are recognised in the Deloitte Fast 50 Technology Awards for 4 years consecutively which demonstrates our sustained growth over a prolonged period.

2006 10 years on

Over 80% of our turnover now comes as a direct result of repeat business and referrals, a testament to the quality of **TalentTracker®**. Many of our early clients and staff remain with us to this day, and sales increase on the previous year by over 10%.

our solutions

"Logical Innovations have developed solutions that are practical, cost effective, easy to use, and more importantly, solutions that are right for our business."



TalentTracker® simple and intuitive

TalentTracker® is our brand of recruitment solutions. Known for being simple and intuitive to use, yet being rich in functionality to meet the needs of businesses regardless of their size or the complexity of their needs.


TalentTracker® can handle every aspect of your recruitment process from online application through to hire or regret. Our systems typically include a customised jobs board designed to integrate seamlessly with your corporate website and a tailored online application to match your business rules. The secure back office allows you to manage vacancies and applicants, screen and select candidates, and access real time management reporting.

We also provide configuration options which allows you to make simple changes to the system easily. This puts you in control and avoids added expense as and when routine changes are required.

The underlying technology of our systems is based on a powerful and highly secure web based model allowing authorised users 24,7 access to our systems from any computer in any location, all in real time.

“ Without Logical Innovations system and assistance we would have had severe problems coping with our increased call volume. ”

outstanding features



"We chose TalentTracker® after seeing the success of previous projects."

navigate simple and intuitive

Known for being simple and intuitive to use, yet rich in functionality to meet the needs of candidates and businesses alike.

online application 24 7

We will design a careers site to fit seamlessly with your corporate website accessible 24 7 by your applicants. A tailored online application can include killer and job specific questions.

vacancy management post a vacancy in minutes

Post a vacancy in minutes to your careers site using a standard template designed for your business.

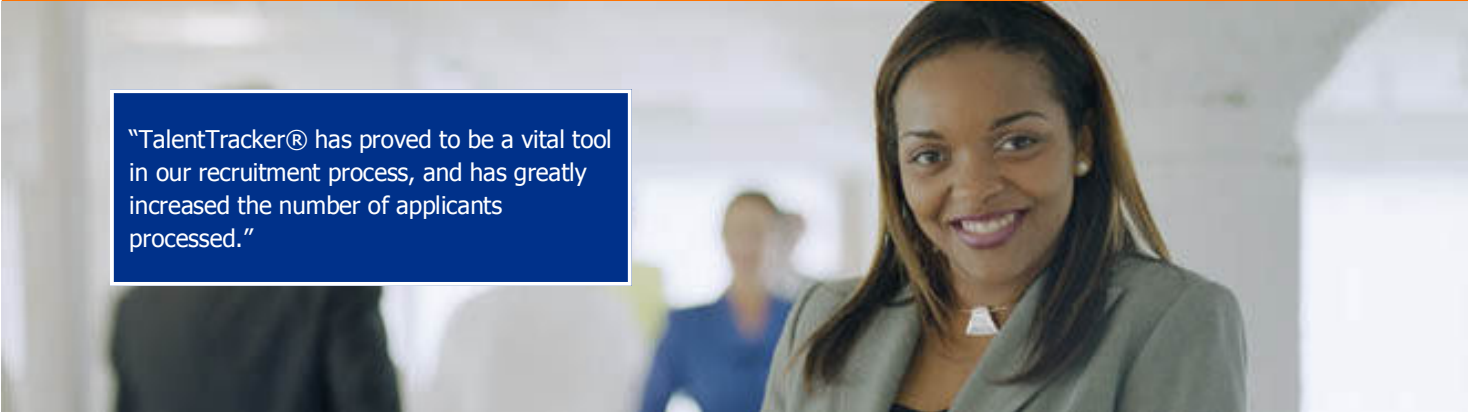
applicant tracking a single database

Tie all your information relating to one applicant to a single record. Attach notes, documents and quickly track all applicant information at your fingertips.

screening & selection automatically progress

Add further screening in the back office such as a scripted telephone screener to effectively filter candidates ahead of face to face interviewing. Automatically progress candidates based on their outcome in the recruitment process.

outstanding features



"TalentTracker® has proved to be a vital tool in our recruitment process, and has greatly increased the number of applicants processed."

correspondence automatically

Automatically trigger all correspondence required based on the applicant's progress.

management reporting real time

Run a report in seconds from a suite of management information or filter to suit your criteria.

talentbank create your own pool

Re-route unsuccessful or speculative applicants to a talent bank for future needs of your business, all pre-screened to your business rules.

configuration putting you in control

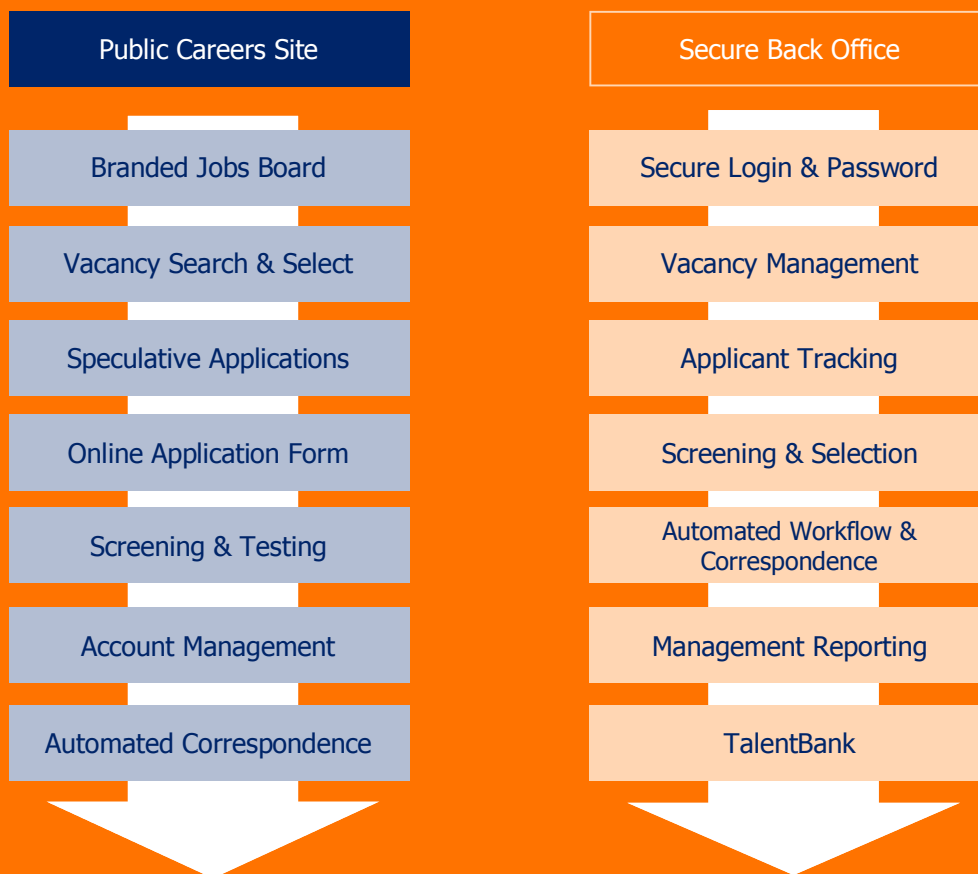
We provide a configuration menu to let you easily make simple changes to the system without needing technical expertise or expense.

security as standard

All of our recruitment systems incorporate the industry standard SSL technology. The back office is protected with a single username and password combination. This also allows precise control over the access rights for each individual in your organisation.

TalentTracker® in action

"Logical Innovations have helped us to tailor the system to meet our specific needs."



streamlined processes. cost savings. reduce staff time. spot talent quickly.

working with **you**

"Despite the solution being uniquely tailored to our client's needs, Logical Innovations delivered in just two weeks."



our service meeting your needs

We never stop at the delivery of our product. That's why we still work with many of our original clients from our early days in business.

We take the time to work with every client to develop a tailored system that matches their individual business needs and adds real value.

Our systems are known as simple and intuitive and include as standard an online help guide to let you get started quickly and assist with any questions you have.

We can also provide a comprehensive backup and support service to our customers, whilst providing tailored training if required to ensure you get a hassle free solution.

We will always be on hand to help you with the provision of expert assistance, all tailored to the specific needs of your business.

Let us transform your recruitment. Call us now on 0870 850 5284.

“ We put the customer at the heart of everything we do, and tailor our solutions to meet their exact needs. ”



24 Castle View
Airth Castle Estate
Airth
Stirlingshire FK2 8GE
t: 0870 850 5284
e: enquiries@logicalinnovations.co.uk
w: www.logicalinnovations.co.uk