

The Recruitment Kit

How does it work?

Does your business have multiple offices or locations? If so your business could benefit from the Recruitment Kit. Designed to allow local managers (or other authorised users) to drive recruitment at a local level, it allows your business to tailor and coordinate local recruitment marketing campaigns.

The Recruitment Kit is a web based application where your authorised staff can log in to order recruitment materials as and when required for local recruitment activity. This could include, for example billboard adverts, t-shirts and posters.

This ensures all recruitment branding is used consistently throughout the business, whilst allowing local managers to customise posters for specific vacancies.

Posters are ideal in many sectors including the retail trade where they can be displayed in local stores publicising local vacancies. The Recruitment Kit can generate your company's generic recruitment posters i.e. applicable to all roles or even customise posters for a specific vacancy or location.

A simple wizard guides the user through the steps needed to create a customised poster and shows the poster as it is being developed. This could include for example a specific vacancy, location and salary details.

Posters can be downloaded to print locally or ordered via head office (or alternative location) allowing your local managers to react quickly to recruitment drives.

This feature takes the burden of local recruitment marketing campaigns away from your head office staff and empowers local managers to drive their own local recruitment campaigns, in line with your branding guidelines.

**Empower local managers
to drive local recruitment
marketing campaigns**

TalentTracker® Enterprise Recruitment Kit module

Example of Custom Poster Components

- Define full/part time
- Define specific days
- Define hours
- Define as seasonal
- Define salary/rate
- Define currency
- Define shift allowance
- Define added benefits

The screenshot displays the 'Recruitment Kit' interface. At the top right, it shows 'User: Alan James' and 'Store: BIR'. The main heading is 'Recruitment Kit'. On the left, there are navigation menus for 'Browse Products', 'Browse Posters', 'Account History', and 'Shopping Basket'. The 'Design Your Own Poster' section is active, showing 'Step 1 of 5'. It asks 'Is this a full or part time vacancy?' with radio buttons for 'Full time' (selected), 'Part time', and 'Full time / part time'. Below this, it asks to 'Check the following box if this is a seasonal vacancy.' with a checkbox for 'Seasonal'. Navigation buttons '< Back' and 'Next >' are present, along with a 'Start over' link. The main content area shows a custom poster titled 'Customer Services Roles' with a photo of a smiling man and text describing the company's need for high-calibre staff.

The Recruitment Kit can be tailored to include recruitment materials specific to your own business, and set up to match your organisational structure.